

# Whitepaper – SPRAI Token

## Sustainability, Innovation, and Digital Inclusion on the Blockchain

---

### Overview

The **SPRAI Token** is a cryptocurrency developed on the **BNB Smart Chain (BEP-20)** with a unique purpose: to unite the crypto world with the appreciation of Brazilian nature. The project was inspired by the Araucaria tree, a symbol of southern Brazil, and today it expands to promote the preservation and planting of different tree species. The initiative seeks to generate positive environmental impact, encourage digital inclusion, and strengthen engagement through sustainable and educational campaigns using blockchain technology.

### Mission

To promote environmental awareness and digital inclusion through:

- Sustainable and educational campaigns
- Ecological rewards via blockchain
- Partnerships with NGOs and serious environmental projects

Our purpose is to harness the power of technology to turn good intentions into concrete, accessible, and transparent actions.

---

### Tokenomics

Item	Details
Token Name	SPRAI
Network	BNB Smart Chain (BEP-20)
Total Supply	999,868.29118 SPRAI
Contract Address	0x7C7e518D6d91498BbD850a834e36a96661ac9B1B
Decimals	18
Liquidity	Locked via Mudra Locker

---

### Environmental Campaign: “Plant and Earn SPRAI”

Anyone can participate in the “Plant & Earn SPRAI” campaign, where each tree planted guarantees a symbolic reward in SPRAI equivalent to R\$0.01 per seedling. To participate, simply send a photo as proof of planting. This action aims to encourage environmental preservation, combining ecological incentives with the financial innovation of cryptocurrencies. Note: This is only the first of many campaigns. SPRAI’s commitment to the environment is continuous. Future actions will continue to encourage tree planting and preservation, in addition to supporting sustainable initiatives.

### Partnerships with NGOs and Environmental Projects

SPRAI Token seeks partnerships with reputable and nature-committed institutions such as:

- **Mais Floresta**
- **Araucárias do Brasil**

The goal is to promote joint actions combining:

- Environmental education
  - Community engagement
  - Transparency via blockchain
- 

## **Visual Identity and Communication**

SPRAI Token adopts a playful and accessible approach using anime-style and pixel art graphics. The official mascot, Zé Pinhão, stars in educational campaigns and videos, such as the animation where he finds a treasure of SPRAI coins in an Araucaria forest. The campaigns aim to facilitate social media sharing and bring the project closer to the youth community engaged in environmental causes.

---

## **Roadmap – Completed Steps**

- SPRAI Token launched on BNB Chain
  - Smart contract verified on BscScan
  - Initial liquidity locked via Mudra Locker
  - Visual identity and introductory videos created
  - Campaigns launched on social media
  - Official listings on CoinMarketCap and DexScreener
  - Launch of “Plant and Earn SPRAI” campaign
  - Partnerships with NGOs and environmental projects
  - Platform created for seedling tracking and rewards
-

## Official Links

- **Instagram:** [@sprai.token](https://www.instagram.com/sprai.token)
  - **Facebook:** <https://www.facebook.com/spraitoken>
  - **Twitter:** <https://twitter.com/spraitoken>
  - **Telegram:** <https://t.me/spraitoken>
  - **PancakeSwap:**  
[https://pancakeswap.finance/swap?outputCurrency=0x7C7e518D6d91498BbD850a834e36a96661ac9B1B&fbclid=PAQ0xDSwLknYZleHRuA2FlbQIxMQABp3-BzvrRIHrcrTcczSuaoo01kLv3BFSXd1mk0rpcpjeVrL4LxW66P3spII0g\\_aem\\_ldB\\_E7D1ddqAWY-LKcKmLxA](https://pancakeswap.finance/swap?outputCurrency=0x7C7e518D6d91498BbD850a834e36a96661ac9B1B&fbclid=PAQ0xDSwLknYZleHRuA2FlbQIxMQABp3-BzvrRIHrcrTcczSuaoo01kLv3BFSXd1mk0rpcpjeVrL4LxW66P3spII0g_aem_ldB_E7D1ddqAWY-LKcKmLxA)
  - **Liquidez travada (Mudra Locker):**  
<https://mudra.website/?certificate=yes&type=0&lp=0x98fba4342f42dd1f629908f330ebce1b4f4a51f5>
  - **CoinMarketCap:**  
<https://dex.coinmarketcap.com/token/BSC/0x7c7e518d6d91498bbd850a834e36a96661ac9b1b>
  - **DexScreener:**  
<https://dexscreener.com/bsc/0x98fba4342f42dd1f629908f330ebce1b4f4a51f5>
  - **E-mail:** support@spraicoin.net
- 

## Distribution and Contract

- The token distribution has already been completed with a focus on:
    - Ecological campaigns
    - Community engagement
    - Future partnerships
    - Liquidity Locked (99.5% locked)
    - Supply Locked (89,53% locked)
  - The SPRAI smart contract has been publicly verified and validated via BscScan.
- 

## Marketing Strategy

The SPRAI team has launched its marketing campaign focused on Instagram, hiring specialists to manage:

- Educational content
  - Paid traffic
  - Engagement with the crypto and environmental communities
-

## **Acknowledgment**

The SPRAI Token team sincerely thanks you for your interest in the project. We believe that with the support of the community, investors, and partners, we can build a greener, more technological, and fairer future for everyone.